



BLINDS


vertical blinds

roller blinds

roman blinds

panel blinds

pleated blinds

pollergen™

window blinds to help reduce hayfever symptoms

LOUVOLITE

DO YOU OR ANY OF YOUR LOVED ONES SUFFER FROM HAYFEVER?

1 in 4 people in the UK suffer from hayfever with 95% of the suffering being caused by the allergen in grass pollen. Grass pollen is microscopic and extremely lightweight, is produced in huge volumes and easily becomes airborne. Once airborne the allergen carried by the pollen is capable of affecting anyone coming into contact with it, the larger the volume of pollen the more likely the impact.

LOUVOLITE HAS CREATED A UNIQUE FABRIC TREATMENT WHICH CAN HELP RELIEVE HAYFEVER SYMPTOMS - IT'S CALLED POLLERGEN™



HOW DOES POLLERGEN™ WORK?

Pollen, by its very nature is tacky and will stick to any surface it comes into contact with. Pollergen™ features additives within the formula that reinforce the capture rate.

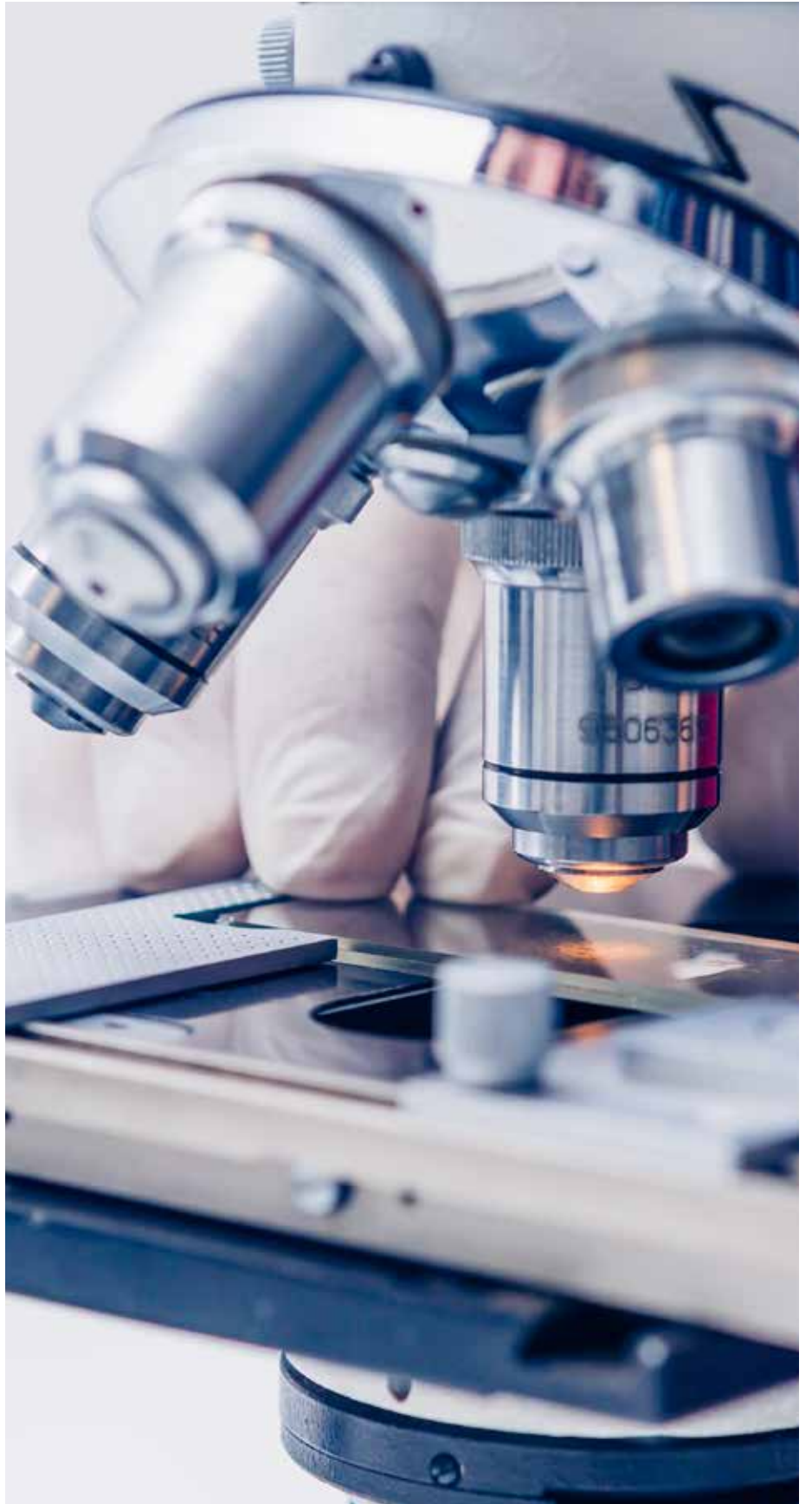
Once captured, the unique Pollergen™ formulation will denature up to 50% of the grass pollen - essentially it kills the active element rendering the affected pollen harmless to hayfever sufferers.

All Louvolite Pollergen™ treated fabrics can be washed or wiped down as the active formulation continuously migrates to the surface of the fabric for continued protection.



IT REALLY DOES THE JOB?

Independent testing by the National Pollen and Aerobiology Research Unit, trusted by the BBC for their daily pollen count reports, has concluded that a Pollergen™ treated fabric shows up to 50% reduction in grass pollen allergen when compared to a non-Pollergen™ treated control fabric.



ALWAYS THE FIRST CHOICE

There are around 27 million households in the UK with the majority of those including someone that suffers from pollen allergy. When faced with a choice between a Pollergen™ treated blind and a non-Pollergen™ treated blind, Louvolite believes the added benefits of a Pollergen™ treated fabric will be their first choice every time!



POLLERGEN™ IS A PATENTED WINDOW BLIND TREATMENT AND ONLY AVAILABLE WITH LOUVOLITE'S 2017/18 FABRIC COLLECTION

pick your pollergen treated window blinds from the ranges below

- | | | |
|--|---|---|
| Aura  | Feathered Friends  | Party Animals  |
| Ayana  | Festival SPC  | Pebbles  |
| Bali  | Flutter  | Primary  |
| Banbury  | G-Raff  | Regency SPC  |
| Basix  | Guardian  | Ritz  |
| Basix Blackout  | Harmony  | Shot Silk  |
| Carnival  | Harmony SPC  | Strata SPC  |
| Carnival Blackout  | Havana  | Topaz  |
| Chatsworth  | Highland  | Tribune  |
| Chenille  | Liberty  | Tropicana  |
| Colourtex  | Linen  | Vermont  |
| Colourtex Blackout  | Madrid SPC  | Voile  |
| Collina  | Magnolia  | Waffle  |
| Como  | Memory Lane  | Whisper  |
| Contex SPC  | Mineral  | Woodland  |
| Coral  | Newport  | Zadie  |
| Country Garden  | Night Night  | Zeta  |
| Dapple SPC+  | Open Linen  | |
| Farrah  | Paradise  | |

THE AVAILABLE BLIND TYPES

 ROLLER BLIND  ROMAN BLIND  PANEL BLIND  VERTICAL BLIND  PLEATED BLIND



INSIST ON A POLLERGEN™ TREATED WINDOW BLIND

www.louvolite.com

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